

Public Communication for Trade Unionists within the EU Context

1952-078

Brussels, 02-04 March 2020

	Monday 02 March	Tuesday 03 March	Wednesday 04 March
	ARRIVAL OF PARTICIPANTS	09:00 Warm-up exercises Presentation and communication skills: representation of the trade union's position, public speaking, fighting for employees' rights	09:00 Warm-up exercises Media training (cont.)
		10:30 Coffee break	Coffee break (11.00)
		Presentation and communication skills (cont.)	11.30 Wrap-up of the course and formulation of future strategies Evaluation of the course
12:30	LUNCH	12:30 LUNCH	13:30 LUNCH
13:30	Welcome address by ETUI Introduction of the programme, trainers and participants; assessment of participants' needs and individual goals Current situation and political topics of the European Trade Unions	Impromptu speaking: dealing with unexpected and/or surprising situations	
15:00	Coffee break	Coffee break	
15:30	Speech and body language training: enhancing non-verbal communication Intercultural and transnational aspects of communication	Media training and interviewing techniques: dealing with journalists, formulating statements and preparing for interviews Wrap-up of the day	
17:30	End of the day	End of the day	
19:30	Dinner in the hotel	Dinner in the centre	

