

Public Communication for Trade Unionists within the EU Context

1952-005

Brussels, 21-23 January 2020

	Monday 20 January		
	Arrival of participants and welcome dinner 19:30		
	Tuesday 21 January	Wednesday 22 January	Thursday 23 January
09:00	Welcome address by ETUI Introduction of the programme, trainers and participants; assessment of participants' needs and individual goals Current situation and political topics of the European Trade Unions	Warm-up exercises Presentation and communication skills: representation of the trade union's position, public speaking, fighting for employees' rights	Warm-up exercises Media training (cont.)
10:30	Coffee break	Coffee break	Coffee break (11.00)
11:00	Speech and body language training: enhancing non-verbal communication	Presentation and communication skills (cont.)	(11.30) Wrap-up of the course and formulation of future strategies Evaluation of the course
12:30	LUNCH	LUNCH	LUNCH (13.00)
13:30	Speech and body language training (cont.) Intercultural and transnational aspects of communication	Impromptu speaking: dealing with unexpected and/or surprising situations	
15:00	Coffee break	Coffee break	
15:30	Intercultural and transnational aspects (cont.) Wrap-up of the day	Media training and interviewing techniques: dealing with journalists, formulating statements and preparing for interviews Wrap-up of the day	
17:00	End of the day	End of the day	
19:30	Dinner	Dinner	

